

Member logo usage guidelines as of January 2020



Facility Management Association (FMA) financial members may use the FMA member logo on their websites, stationery and marketing materials, provided the following usage guidelines are agreed to.

Use of the FMA member logo is a sign to colleagues, clients and the industry that as a financial FMA member you support the on-going development of the industry and the aims of the Association.

1. The FMA member logo should not be used a way which by reason of its design, placement or other aspect implies or leads anyone viewing it to perceive accreditation or approval by the FMA
2. The FMA member logo is only available for use by current financial FMA members and is used on an honour basis. Usage indicates an implied commitment by the FMA member that they will maintain their membership at all times when displaying the FMA logo. If they, or their company, fails to renew FMA membership they are not permitted to use the member logo and must immediately remove it from all websites, stationery and marketing materials.
3. When used in online media, the logo should link through to <http://www.fma.com.au>
4. The full colour member logo should be used whenever possible. Single colour reproductions should only be used where full colour is not possible and the colour has express approval by FMA national office.
5. The FMA member logo may not be changed or modified in any way.
6. The member takes responsibility for requesting the updated FMA member logo on annual renewal of membership.
7. Regardless of circumstance, if the logo is used in contravention of the principles set out above FMA will, at its discretion, have the right to make a public statement ensuring the accuracy of any claim or perception is corrected, without recourse to the organisation and FMA has the right to revoke membership without compensation.

Accessing the approved FMA member logo



Member 2020-2021 – indicates current membership status.
Financial FMA members can access the FMA logo by completing this form and forwarding it to the FMA National Office via email info@fma.com.au or for further information call +61 3 8641 6666

On receipt of the FMA member logo

I _____

of (Company name) _____

hereby agree to abide by the FMA member logo usage guidelines as outlined above.

Signed _____ Date _____