



## Introduction

In response to demand from facility management professionals, FMA is proud to present a one day National Summit focusing on **'Digital Transformation in FM'** at the Telstra Customer Insight Centre, Sydney on **Thursday 16 February, 2017**.

To be held in Sydney, the program includes two half day sessions (BIM and Digital Technologies) and a working lunch. After the sessions, delegates will then have the opportunity to keep the conversation going in the relaxed atmosphere of networking drinks.

It promises to be thought provoking and challenging day.

With a limited number of sponsorships on offer, this event is guaranteed to provide exceptional and uncluttered opportunities to connect directly with key decision makers and professionals in facilities management.

I look forward to discussing this event with you further, but in the meantime, if you would like more information, please contact Jodie Pryor, Events Project Coordinator.

Kind regards,

Nicholas Burt  
**CHIEF EXECUTIVE OFFICER**

*For more information please contact:*

Jodie Pryor  
Events Project Coordinator  
jodiep@fma.com.au  
p: +61 3 8641 6666  
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## Digital Transformation in FM National Summit Sponsorship Packages

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### Digital Transformation in FM National Summit

Today's ongoing digital transformation is changing everything we do, affecting every sector, and the FM Industry is currently undergoing major changes.

FM Industry professionals will come together at our National Summit in Sydney to explore the digitisation of our industry and the impact it will have. We'll discuss the challenges being faced, the new technologies on offer, and learn how to embrace the digital tools which are invading the business environment.

It is crucial for all in the FM sector to keep on top of these unavoidable changes, trends and new products on offer to the FM Industry... Or risk being left behind!

### FMA: Facilitating opportunities unlike any other

FMA is the peak industry body serving and promoting the interests of those who create, operate and maintain Australia's built environment. Representing over 2,000 members drawn from the public and private sectors across Australia, the membership consists of:

- Facilities managers
- Operational organisations
- Industry suppliers
- Maintenance providers
- Developers

FMA offers a range of opportunities to the FM sector that includes education and professional development, research and networking, while often partnering with government and private enterprise in the delivery of these services. The annual FMA events program includes:

- FM Industry Awards for Excellence
- Ideaction, National Facilities Management Conference & Exhibition
- Golf Days
- World FM Day events
- National Summits
- FM expos
- FM Smart site visits
- Breakfast forums
- Lunch forums
- Members only Professional Development
- inForM young members events
- Branch events
- Christmas activities

Sponsorship provides exceptional opportunities to actively promote and connect directly with key decision makers and professionals within the facilities management industry. Our event program is built in line with industry needs and provides a cost effective way to advance knowledge, build capacity and grow individual business and professional networks.

## Become a Digital Technology in FM Partner

Partnering with the FMA at this one day summit will provide exceptional opportunities to actively promote and connect directly with key FM decision makers and professionals while also showing your support for the growing facilities management industry.

- **Benefit from Brand association** with the peak FM industry body
- **Market your Brand to** FM industry professionals
- **Network** and develop your business
- Promote to a **targeted audience**
- Develop strategic **win-win** relationships
- **Connect** with members and associates through FMA

## Summit Partner Sponsorship Packages

Eight sponsorships offering maximum branding, messaging and profile raising opportunities are available, one Principal Partner, one Networking Partner, two Half Day Session Partners and four Supporting Partners.

### Principal Event partner – Exclusive

Investment \$6,000 (+GST)

*Benefits exclusive to you:*

- Logo on slides
- Sponsor representative to present joint opening welcome of up to 2 minutes
- Verbal recognition by facilitator at the opening of the session
- Two complimentary full day registrations including networking drinks
- 1-2 Sponsor banner/s and company collateral/information

*Additional benefits:*

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

### Networking Partner - Exclusive

Investment \$4,000 (+GST)

*Benefits exclusive to you:*

- Logo on slides
- Verbal recognition by facilitator at the opening of the session and at introduction to lunch and networking drinks
- Logo on napkins
- Two complimentary full day registrations including networking drinks
- 1 x sponsor banner and company collateral/information

*Additional benefits:*

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

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**Half Day Session Partner – 2 only – BIM in FM & Digital Technologies (sold)**

Investment \$4,000 (+GST)

*Benefits exclusive to you:*

- Logo on slides
- Verbal recognition by facilitator at the opening of the relevant half day session
- Two complimentary full day registrations including networking drinks
- 1 x sponsor banner and company collateral/information

*Additional benefits:*

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

**Supporting Partner – limit of 4 only (3 available)**

Investment \$2,000 (+GST)

*Benefits exclusive to you:*

- Logo on slides
- One complimentary full day registration including networking drinks

*Additional benefits:*

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

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**Contact details**

To become a Digital Transformation in FM 2017 Sponsor, complete the form attached and return to:  
e: [events@fma.com.au](mailto:events@fma.com.au)

Or for further information contact:

Jodie Pryor

[jodiep@fma.com.au](mailto:jodiep@fma.com.au)

Events Project Coordinator

p: +61 3 8641 6666

m: 0422 878 747



## Sponsorship Form

### Digital Transformation in FM National Summit - Event Sponsor 2017

#### Company details

Company name		
Contact name	Position	
Address		
Suburb	State	Postcode
Email	Phone	
<input type="checkbox"/> Yes, we would like to support FMA by becoming a sponsor of this event. By signing this document we agree to take part in a sponsorship arrangement as per the terms & conditions. I confirm I have the authority of my organisation.		
Authorised by	Position	
Signature	Date	

#### Sponsorship opportunities (all amounts ex GST)

##### Sponsorship type

- |   |         |
|---|---------|
| <input type="checkbox"/> <b>Principal Event</b> Partner sponsor (exclusive)   | \$6,000 |
| <input type="checkbox"/> <b>Half Day Session Partner</b> Sponsor – (2 only - BIM in FM or Digital Technologies)     | \$4,000 |
| <input type="checkbox"/> <b>Networking Partner</b> Sponsor (Exclusive - lunch, afternoon tea and post event drinks) | \$4,000 |
| <input type="checkbox"/> <b>Supporting Partner</b> sponsor (4 only)   | \$2,000 |

*Please be sure to include GST when completing the payment authority below*

#### Payment details & authority

**EFT** Bank: CBA BSB: 063 000 ACC: 10529527 EFT reference: \_\_\_\_\_

**Credit Card**  Visa  Amex  MasterCard

Card number Expiry date CSV

Cardholder's name

Signature Payment amount Incl GST

Please return form to [events@fma.com.au](mailto:events@fma.com.au)

To confirm sponsorship, payment must be received by FMA Australia within 14 days, and Sponsorship will not take effect until full payment has been received. Credit card payments will appear as 'FMA Australia' on your statement and payments of \$2,000+ will incur an additional 3% charge. Please keep a copy of this form for your records.

ABN 57 003 551 844



## Sponsorship Terms and Conditions

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- All sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsorship application that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc) to FMA within 10 days of receipt of acceptance.
- If sponsorship fee has not been received within 14 days, FMA reserves the right to offer sponsorship opportunity to another company.
- If sponsorship is taken up with less than 10 business days before the event, the sponsor must fulfil all obligations immediately.
- Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- Sponsors may sponsor single or multiple events.
- For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor. FMA will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker.
- FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where FMA takes photos / videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.