



# FM Industry Awards for Excellence 2020

**2020 Edition**

*In light of the unusual circumstances, sponsorship packages have been heavily discounted.*



## Partnerships that celebrate the industry

2020 has been an unusual year for most, particularly the FM industry as we come to terms with strange developments such as social distancing and sanitation stations! We understand that this year has been particularly hard for a lot of businesses and individuals; however, there has also been some amazing work within the industry that deserves acknowledgement.

Recognising that the awards will take place in a COVID safe way, we have put together some special packages to ensure the FM Industry Awards for Excellence can still proceed with the support and recognition that our supporters and followers deserve.

The FM Industry Awards honour the hard work and dedication of the individuals, teams and companies whose leading and innovative practices are meeting today's facilities management challenges, while inspiring the industry leaders of tomorrow.

As an Awards Partner, you will have a unique opportunity to:

- leverage your brand
- connect with a broad range of senior decision makers from across the industry
- actively support the ongoing growth and success of FM in Australia

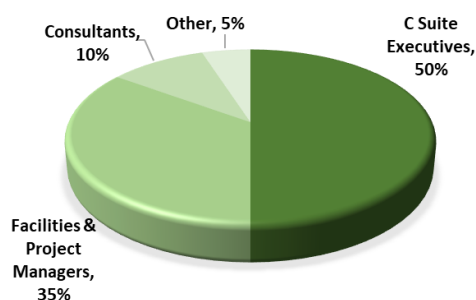
Join the Facility Management Association of Australia in 2020 in celebrating the achievements of the designers, creators and managers who strive every day to make our built environment a safer, healthier and more sustainable place to work and live.

## Presented at the Awards Gala Dinners

Venues to be located in Melbourne, Sydney, Brisbane and Perth. The event will also be live-streamed to online viewers!

- Nine award categories showcasing the best and brightest from across the industry and the country
- Senior representatives from all of Australia's top 10 leading FM companies

## Who attended the Awards in 2019



### CONTACT:

To enquire about sponsorship packages, or to apply to secure a package, please email

**Nicole Arnold – [nicolea@fma.com.au](mailto:nicolea@fma.com.au)**

## Major Award Program Partner

Investment: ~~\$22,000~~ **\$16,000 plus GST**

*Exclusive opportunity*

### Inclusions

#### On the night

- Lead company profile (150 words) & logo in Awards program as Major Award Program Partner
- One-minute welcome by Partner representative, following FMA Chair's welcome
- Logo on slides throughout night
- Official recognition by the MC
- 10 complimentary tickets to be used in any of the locations throughout the country

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Profile, logo & link on the FM Industry Awards for Excellence webpage (FMA website)
- Logo will also feature on:
  - Online registration form
  - Nomination pack (deadline dependent)
  - *Facility Perspectives* advertisement, June & September 2020 (deadline dependent)
  - *Facility Perspectives* editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Award Category Partners

*Exclusive opportunities listed below*

**Excellence Award Partner**                      ~~\$,20,000~~ **\$14,000 plus GST**

*Award sponsor will introduce this category, and FMA appointed industry specialists will present awards in the various subcategories. Therefore sponsors are eligible to submit in this category.*

- Excellence in FM (*Facility Type*)
  - Tourist Accommodation/ Hotels
  - Residential
  - Corporate/ Offices
  - Retail/ Restaurant/ Food outlets
  - Education/ Schools
  - Government/ Special Purpose
  - Hospitals/ Healthcare/ Aged Care
  - Industrial/ Mining
  - Sports/ Leisure
  - Transport/ Infrastructure

**Achievement Categories**                      ~~\$17,500~~ **\$12,000 plus GST each**

### ➤ Individual achievement

- Facilities Manager of the Year – **SOLD**
- Young Achiever of the Year – **SOLD**
- Leadership in Diversity in Industry

### ➤ Organisation and/or team achievement

- Industry Innovation
- Occupant Safety & Wellbeing
- Sustainability & Environmental Impact – **SOLD**
- Collaborative Partnerships – **SOLD**
- People & Productivity

### Inclusions – On the night

- Exclusive award category “supported by” rights
- Company name and/or logo on category Award
- Logo to feature on slides at presentation of the Awards
- Partner representative to briefly address the audience (1 minute) and present the Award
- Partner profile (150 words) and logo in the Awards night program on relevant finalist page
- Official recognition by the MC
- 10 complimentary tickets to be used in any of the locations throughout the country

### Inclusions – E-marketing & other support

- Logo on Awards emails sent to FMA database
- Logo & link on the FM Industry Awards for Excellence webpage (FMA website)
- Logo will feature on:
  - *Facility Perspectives* advertisement, June & September 2020 (deadline dependent)
  - *Facility Perspectives* editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Welcome Partner - **SOLD**

Investment: ~~\$10,500~~ **\$8,000 plus GST**

*Exclusive opportunity*

### **Inclusions**

#### **Welcome drinks**

- Logo and welcome message/footage on foyer screens
- Logo on drink napkins during welcome drinks (*white cocktail napkins with black logo*)
- Partner gift for distribution to guests on arrival (*optional and to be supplied by Partner and approved by FMA*)

#### **Dinner**

- Logo on slides
- Company profile (*150 words*) and logo in the Awards night program as Welcome Partner
- Official recognition by the MC
- 5 complimentary tickets to be used in any of the locations throughout the country

#### **E-marketing & other support**

- Logo on Awards emails sent to FMA database
- Logo on the FM Industry Awards for Excellence webpage (*FMA website*)
- Logo will feature on:
  - Nomination pack (*deadline dependent*)
  - Online registration page
  - *Facility Perspectives* advertisement, June & September 2020 (*deadline dependent*)
  - *Facility Perspectives* editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## State Venue Partner – 1 available for each site (VIC, NSW, QLD, WA) – **2020 Exclusive Package**

Investment: **\$ 6,000 plus GST**

*Exclusive opportunity*

### Inclusions

#### On the night

- Partner branded table centre pieces on all tables (supplied by Sponsor)
- Logo on menu page of Program
- Option for serving staff to wear branding, e.g. badges/shirts (provided by Partner, approved by FMA)
- Company profile (150 words) & logo in Awards program as State Venue Partner
- Logo on slides throughout night
- Official recognition by the MC
- 5 complimentary tickets

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Profile, logo & link on the FM Industry Awards for Excellence webpage (FMA website)
- Logo will also feature on:
  - Online registration page
  - Nomination pack (deadline dependent)
  - *Facility Perspectives* advertisement, June & September 2020 (deadline dependent)
  - *Facility Perspectives* editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
- Acknowledgement in FMA Annual Report

## Galaxy Partner

Investment: **\$2,500 plus GST**

*Multiple opportunities*

### Inclusions

#### On the night

- Logo on slides throughout the night
- Logo in the Awards night program
- Recognition by the MC

#### E-marketing & other support

- Logo on Awards emails sent to FMA database
- Logo on the FM Industry Awards for Excellence webpage (FMA website)
- Logo will feature on:
  - Online registration page
  - *Facility Perspectives* advertisement, June & September 2020 (deadline dependent)
  - *Facility Perspectives* editorial, December 2020
- Exposure in social media including LinkedIn, Twitter and Facebook
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