

FUTURE FM NATIONAL SUMMIT SERIES
Digital Transformation in FM



Introduction

In response to demand from facility management professionals, FMA is proud to present the latest event in our “**Future FM National Summit Series**”. This one day summit will focus on ‘**Digital Transformation in FM**’ and will be held at the Telstra Customer Insight Centre, Melbourne on **Thursday 3 May, 2018**.

The program includes two half day sessions (BIM and Digital Technologies) along with tea breaks and a working lunch. After the sessions, delegates will then have the opportunity to keep the conversation going in the relaxed atmosphere of networking drinks.

It promises to be thought provoking and challenging day.

With a limited number of sponsorships on offer, this event is guaranteed to provide exceptional and uncluttered opportunities to connect directly with key decision makers and professionals in facilities management. Previous events have been extremely well attended or sellout events.

I look forward to discussing this event with you further, but in the meantime, if you would like more information, please contact Jodie Pryor, Events Project Coordinator.

Kind regards,

Nicholas Burt
CHIEF EXECUTIVE OFFICER

For more information please contact:

Jodie Pryor
Events Project Coordinator
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p: +61 3 8641 6666
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FUTURE FM - Digital Transformation in FM Sponsorship Packages

Digital Transformation in FM Overview

Today's ongoing digital transformation is changing everything we do, affecting every sector, and the FM Industry is currently undergoing major changes.

FM Industry professionals will come together at our National Summit in Sydney to explore the digitisation of our industry and the impact it will have. We'll discuss the challenges being faced, the new technologies on offer, and learn how to embrace the digital tools which are invading the business environment.

It is crucial for all in the FM sector to keep on top of these unavoidable changes, trends and new products on offer to the FM Industry... Or risk being left behind!

FMA: Facilitating opportunities unlike any other

FMA is the peak industry body serving and promoting the interests of those who create, operate and maintain Australia's built environment. Representing over 2,000 members drawn from the public and private sectors across Australia, the membership consists of:

- Facilities managers
- Operational organisations
- Industry suppliers
- Maintenance providers
- Developers

FMA offers a range of opportunities to the FM sector that includes education and professional development, research and networking, while often partnering with government and private enterprise in the delivery of these services. The annual FMA events program includes:

- FM Industry Awards for Excellence
- Ideaction, National Facilities Management Conference & Exhibition
- Golf Days
- World FM Day events
- National Summits
- FM expos
- FM Smart site visits
- Breakfast forums
- Lunch forums
- Members only Professional Development
- inForM young members events
- Branch events
- Christmas activities

Sponsorship provides exceptional opportunities to actively promote and connect directly with key decision makers and professionals within the facilities management industry. Our event program is built in line with industry needs and provides a cost effective way to advance knowledge, build capacity and grow individual business and professional networks.

FUTURE FM - Digital Transformation in FM Sponsorship Packages

FUTURE FM National Summit Partner Sponsorship Packages

Eleven sponsorships offering maximum branding, messaging and profile-raising opportunities are available - one Principal Partner, one Networking Drinks Partner, one Catering Partner, two Half Day Session Partners and six Supporting Partners.

Become a “Digital Transformation in FM” Partner

Partnering with FMA at this one day Future FM National Summit will provide exceptional opportunities to actively promote and connect directly with key FM decision makers and professionals while also showing your support for the growing facilities management industry.

- **Benefit from Brand association** with the peak FM industry body
- **Market your Brand to** FM industry professionals
- **Network** and develop your business
- Promote to a **targeted audience**
- Develop strategic **win-win** relationships
- **Connect** with members and associates through FMA

Principal Event partner – Exclusive

Investment \$6,000 (+GST)

Benefits exclusive to you:

- Logo on slides throughout event
- Sponsor representative to present joint opening welcome of up to 2 minutes
- Verbal recognition by facilitator at the opening of the session and throughout the day
- Three (3) complimentary full day registrations including networking drinks
- Opportunity to display 2-4 Sponsor banner/s throughout event, along with approved company collateral/information in the event area

Additional benefits:

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Half Day Session Partner – 2 only – BIM in FM / DIGITAL TECHNOLOGIES SOLD

Investment \$4,000 (+GST)

Benefits exclusive to you:

- Logo on slides throughout event
- Verbal recognition by MC at the opening and closing of the relevant half day session
- Two (2) complimentary full day registrations including networking drinks
- Opportunity to display 1 x sponsor banner during the relevant half day session along with approved company collateral/information in the event area

Additional benefits:

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

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Networking Drinks Partner – Exclusive

Investment \$3,500 (+GST)

Benefits exclusive to you:

- Logo on slides throughout event
- Verbal recognition by MC at the opening of the event, and at the end of the last session to introduce networking drinks
- Logo on napkins
- Two (2) complimentary full day registrations including networking drinks
- Opportunity for 1-2 x sponsor banner/s and company collateral/information to be displayed in the networking drinks area during that time

Additional benefits:

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Catering Partner – Exclusive

Investment \$3,000 (+GST)

Benefits exclusive to you:

- Logo on slides throughout event
- Verbal recognition by MC at the opening of the event and at the start of catering breaks (excluding networking drinks)
- Two (2) complimentary full day registrations including networking drinks
- Opportunity for 1-2 x sponsor banner/s and company collateral/information to be displayed in the catering area during tea and lunch breaks

Additional benefits:

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

Supporting Partner – limit of 6 only

Investment \$2,000 (+GST)

Benefits exclusive to you:

- Logo on slides throughout event
- One (1) complimentary full day registration including networking drinks

Additional benefits:

- Logo on all email blasts promoting the Summit
- Logo and link on the FMA event website page
- Post event recognition in the March 2017 edition of Facility Perspectives
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation

**** Or talk to us about tailoring a package to suit your budget**

Contact details

To become a Digital Transformation in FM 2018 Sponsor, complete the form attached and return to:
e: events@fma.com.au

Or for further information contact: Jodie Pryor - jodiep@fma.com.au
Events Project Coordinator
p: +61 3 8641 6666 - m: 0422 878 747

Sponsorship Form

Digital Transformation in FM - Event Sponsor 2018 Company Details

Company name		
Contact name	Position	
Address		
Suburb	State	Postcode
Email	Phone	

Yes, we would like to support FMA by becoming a sponsor of this event. By signing this document, we agree to take part in a sponsorship arrangement as per the terms & conditions. I confirm I have the authority of my organisation.

Authorised by	Position
Signature	Date

Sponsorship Opportunities (all amounts ex GST)

Sponsorship type

- | | |
|--|---------|
| <input type="checkbox"/> Principal Event Partner sponsor (exclusive) | \$6,000 |
| <input type="checkbox"/> Half Day Session Partner Sponsor – (2 only – BIM in FM OR Digital Technologies SOLD) | \$4,000 |
| <input type="checkbox"/> Networking Drinks Partner Sponsor (Exclusive – networking drinks from 5-6pm) | \$3,500 |
| <input type="checkbox"/> Catering Partner Sponsor (Exclusive – tea breaks & lunch) | \$3,000 |
| <input type="checkbox"/> Supporting Partner sponsor (6 only) | \$2,000 |

Payment Details & Authority

Please be sure to add GST to the above amounts when completing the payment authority below

Invoice **EFT** Bank: CBA BSB: 063 000 ACC: 10529527 EFT reference: _____

Credit Card Visa Amex MasterCard

Card number	Expiry date	CVV
Cardholder's name		
Signature	Payment amount:	(Incl GST)

Please return form to events@fma.com.au

To confirm sponsorship, payment must be received by FMA Australia within 14 days, and Sponsorship will not take effect until full payment has been received. Credit card payments will appear as 'FMA Australia' on your statement and payments of \$2,000+ will incur an additional 3% charge. Please keep a copy of this form for your records.

Sponsorship Terms and Conditions

- All sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsorship application that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc) to FMA within 10 days of receipt of acceptance.
- Sponsorships cannot be processed without payment, and benefits cannot be applied until payment is made.
- Funds must be payable in Australian dollars.
- Refunds are not available for sponsorships.
- If payment has not been received within 14 days, FMA reserves the right to offer the sponsorship opportunity to another company.
- If sponsorship is taken up with less than 10 business days before the event, the sponsor must fulfil all obligations, including payment, immediately.
- FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- Sponsors may sponsor single or multiple events.
- For sponsorship opportunities that include signage please note that signage is the responsibility of the sponsor. FMA will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker.
- FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where FMA takes photos / videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.