

FM in WA Conference 2017 Sponsorship & Exhibitor Packages

FMA: Facilitating opportunities unlike any other

The Facility Management Association of Australia is the peak industry body serving and promoting the interests of those who create, operate and maintain Australia's built environment. Members are engaged in activities ranging from strategic operational management and daily maintenance to environmental performance, and include:

Facilities managers
Maintenance providers

Operational organisations
Product and service suppliers

As Western Australia anticipates an exciting future, the Facility Management Association Western Australia branch, is hosting its fourth annual **FM in WA** conference.

Wednesday 23 August 2017, University of Western Australia, University Club, 9am to 6.30pm

FM in WA 2017 Conference

FM in WA 2017 is third annual facility management conference organised by the Facility Management Association of Australia in Western Australia.

Once again the Conference will bring together an interesting and informative program of case studies exploring the future of facility management while drawing on local, national and international examples.

This thought provoking day will provide FMs with the opportunity to hear from leading experts dealing with a range of built environments as to where the industry is today and how WA is leading the charge to a bright new future.

FM in WA 2017 will reach FM professionals across both the private and public sectors. With a growing number of delegates each year, **FM in WA 2017** is an ideal opportunity to connect with the people who need the services your company provides. A limited number of sponsorship and exhibiting opportunities are available at this year's conference.

To be held at the University of Western Australia on 20 July 2017 the Conference will comprise a day of learning and conference sessions, trade exhibition and networking opportunities.

Become a FM in WA 2017 Sponsor or Exhibitor

Partnering with the FMA at this one day conference will provide exceptional opportunities to actively promote and connect directly with key FM decision makers and professionals while also showing your support for the growing facilities management industry.

You will have the opportunity to:

- **Benefit from Brand association** with the peak FM industry body
- **Market your Brand to** FM industry professionals
- **Network** and develop your business
- Promote to a **targeted audience**
- Develop strategic **win-win** relationships
- **Connect** with members and associates through FMA Western Australia

Sponsorships and Exhibitor spaces are limited, offering maximum branding, messaging and profile raising opportunities.

Conference Sponsorship & Exhibition Packages

Platinum Sponsor (one only)	\$4,000 (ex GST)
Conference Sponsor & Exhibitor	\$2,000 (exc GST)
Sundowner Drinks Sponsor (one only)	\$1,750 (ex GST)
Conference Sponsor	\$1,500 (exc GST)
Conference Exhibitor	\$1,000 (ex GST)
Promotional material per item (flyer/brochure/gift supplied by the sponsor)	\$250 (ex GST)
Conference Sponsor <u>OR</u> Exhibitor & WA Corporate Golf Day Hole Sponsor	\$2,000 (exc GST)

Platinum Sponsorship benefits

- MC recognition
- Logo on all related e-marketing materials
- Logo display on slide at conference (single)
- Logo on FMA website
- Two (2) x Conference registrations
- Two (2) x flyer or gift distribution
- Two (2) pull up banners - one on main stage and one in the exhibition area (banners provided by exhibitor/ approved by FMA)
- Opportunity to speak at opening of the conference (1 minute)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Recognition in FMA Annual Report
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Conference Sponsorship benefits

- MC recognition
- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- Two (2) x Conference registrations
- One (1) x flyer or gift distribution
- One (1) pull up banner in conference area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Conference Exhibitor benefits

- MC recognition
- Logo on related marketing materials
- Logo display on slide at conference (group)
- Logo on FMA website
- One (1) x Conference registration or company representative at stand
- One (1) x flyer or gift distribution
- One (1) 2m x 2m area with trestle, cloth and power connection (Excludes furniture, power cords and power packs)
- One (1) pull up banner in exhibition area (provided by exhibitor/ approved by FMA)
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

Sundowner Drinks Sponsorship benefits

- Logo on related marketing materials
- Logo display on single slide at conference (group)
- Logo on FMA website
- One (1) x Conference registration
- One (1) x flyer or gift distribution
- One (1) pull up banner at Sundowner Drinks (provided by exhibitor/ approved by FMA)
- Q & A with Exhibitors at Sundowner drinks
- Recognition in industry magazine, Facility Perspectives magazine (September issue)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation
- Option to donate a prize for the business card draw. Donors will receive a contact list of all business cards entered in the draw

SOLD

Conference Sponsor OR Exhibitor & WA Corporate Golf Day Hole Sponsor

Benefits as per Conference Sponsor or Exhibiter PLUS Corporate Golf Day benefits

- Logo on:
 - Event page on FMA Website
 - FMA email blasts
 - All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage—teardrop banner at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One Company representative at hole (inc meals)
- Conduct activity/competition at allocated hole (subject to FMA approval)
- Player prize for activity (subject to FMA approval)
- Option to supply corporate material and/or gift (subject to FMA approval) for the player bag

For more sponsorship and support opportunities linking to upcoming WA events or the FMA website, such as the FMA Trade Directory, talk to us – package discounts are available.

Contact details

To become an FM in WA 2017 Sponsor or exhibitor, complete the form attached and return to:
e: events@fma.com.au or phone 03 8641 6666

Sponsorship/Exhibitor Form FM in WA Conference 2017

Company details

Company name		
Contact name	Position	
Address		
Suburb	State	Postcode
Email	Phone	
<input type="checkbox"/> Yes, we would like to support the FMA by becoming a sponsor/exhibitor of this event. By signing this document we agree to take part in a sponsorship/exhibitor arrangement as per the terms & conditions. I confirm I have the authority of my organisation.		
Authorised by	Position	
Signature	Date	

Sponsorship & Exhibition opportunities (all amounts ex GST)

Sponsorship type	
<input type="checkbox"/> Platinum sponsor (one only)	\$4,000
<input type="checkbox"/> Conference Sponsor & Exhibitor	\$2,000
<input type="checkbox"/> Conference Sponsor	\$1,000
<input type="checkbox"/> Conference Exhibitor	\$1,000
<input type="checkbox"/> Sundowner Drinks Sponsor (one only) SOLD	\$1,750
<input type="checkbox"/> Conference Sponsor OR Exhibitor & Golf Hole Sponsor	\$2,000
<input type="checkbox"/> Promotional material distribution (flyer/brochure & or gift as supplied by the sponsor)	\$250 per item

Please be sure to include GST when completing the payment authority below

Payment details & authority

<input type="checkbox"/> EFT	Bank: CBA	BSB: 063 000	ACC: 10529527	EFT reference: _____
<input type="checkbox"/> Credit Card	<input type="radio"/> Visa	<input type="radio"/> Amex	<input type="radio"/> MasterCard	
Card number	Expiry date	CSV		
Cardholder's name				
Signature	Payment amount	Incl GST		

Please return form to events@fma.com.au

To confirm sponsorship, payment must be received by FMA Australia at least 2 weeks prior to the event and Sponsorship will not take effect until full payment has been received. Credit card payments will appear as 'FMA Australia' on your statement and payments of \$2,000+ will incur an additional 3% charge. Please keep a copy of this form for your records. ABN 57 003 551 844