



NSW Corporate Golf Day
20 March, 2019 - St Michael's Golf Course
July 2018 - June 2019

SPONSORSHIP OPPORTUNITIES

Introduction

The FMA prides itself on the quality and diversity of the events and activities it offers its members, and none more so than our hugely successful and always popular golf days.

Attracting FM professionals from every field, golf days offer networking in a relaxed and easy paced atmosphere.

More importantly, they also provide many exceptional opportunities for senior FM professionals and decision makers to connect directly with those people who are most beneficial to building strong business relationships that deliver.

The FMA golf days are a cost effective way to leverage your brand while also having a lot of fun.

If you would like any further information please contact our Events Team on 03 8641 6666 or email events@fma.com.au

Kind regards,

Nicholas Burt
Chief Executive Officer



Opportunity unlike any other

The FMA is the peak industry body serving and promoting the interests of those who create, operate and maintain Australia's built environment. Representing over 2,000 members drawn from the public and private sectors across Australia, the membership consists of:

- Facilities managers
- Operational organisations
- Industry suppliers
- Maintenance providers
- Developers

The FMA offers a range of opportunities to the FM sector that includes education and professional development, research and networking, while often partnering with government and private enterprise in the delivery of these services.

The annual FMA events program includes:

- FM Industry Awards for Excellence
- Ideation, National Facilities Management Conference & Exhibition
- National Summits
- Golf Days
- World FM Day events
- FM expos
- FM Smart site visits
- Breakfast forums
- Lunch forums
- Members only Professional Development
- inForM young members events
- Branch events
- Christmas activities

Sponsorship provides exceptional opportunities to actively promote and connect directly with key decision makers and professionals within the facilities management industry. Our event program is built in line with industry needs and provides a cost effective way to advance knowledge, build capacity and grow individual business and professional networks



Driving your brand further

Annual state based golf days are a relaxed way to network with a wide range of FM professionals while doing something you both love.

While they're swinging at golf balls you can be swinging your message to the people whose score matters.

FMA Golf Day Players include:

- Senior executives
- Company owners
- People working in the industry looking to build business relationships



In 2017/2018 FMA Golf Days were attended by:



Contact details

For more information about events in your State please contact your local FMA committee member or contact FMA National Office.



It's birdies all the way...

Principal Partner

Investment \$8,000 (exc GST)

Exclusive

- Naming rights - to be presented as:
FMA NSW Corporate Golf Day
Partnered by XXXX
- Logo on:
 - ⇒ Event page on FMA Website with link to company website
 - ⇒ FMA email blasts
 - ⇒ All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at venue (maximum of 4, provided by sponsor/approved by FMA)
- One complimentary team registration (up to 4 players including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval) to be available to guests during lunch
- Option to run a business card draw, card details to be provided post Golf Day (prize supplied by sponsor / approved by FMA)

<p>Putting Green <i>(includes sausage sizzle provided by club on green)</i></p> <p>Investment \$3,500 (exc GST)</p> <p>Limit of one</p>	<p>Refreshment Cart</p> <p>Investment \$3,400 (exc GST)</p> <p>Limit of three (2 available)</p>
<p style="text-align: center; color: red; font-weight: bold; font-size: 2em; transform: rotate(-15deg); opacity: 0.5;">SOLD</p> <ul style="list-style-type: none"> • Logo on: <ul style="list-style-type: none"> ⇒ Event page on FMA Website ⇒ FMA email blasts ⇒ All event marketing material • Golf Day chairperson welcome and acknowledgment • Corporate signage at putting green (provided by sponsor/approved by FMA) • One Team of Four (including golf and meals) • One rep at putting green (includes all meals) • Putting competition (competition assistance from Course staff and prize to be supplied by sponsor/approved by FMA Australia) • Option to supply corporate material and/or gift from the green (subject to FMA approval) 	<ul style="list-style-type: none"> • Logo on: <ul style="list-style-type: none"> ⇒ Event page on FMA Website ⇒ FMA email blasts ⇒ All event marketing material • Golf Day chairperson welcome and acknowledgment • Corporate signage on cart (provided by sponsor to specifications supplied/ approved by FMA) • One Team of Four (including golf and meals) • One rep on cart (inc meals) • Option to distribute business cards or brochures from cart (provided by sponsor/approved by FMA Australia) • Option to supply corporate material and/or gift from the cart (subject to FMA approval)

19th Hole (Lunch Sponsor) Investment \$3,000 (exc GST) <i>Limit of two only</i>	Shotgun Start (Breakfast Sponsor) Investment \$2,700 (exc GST) <i>Limit of two only</i>
<p style="text-align: center; color: red; font-weight: bold; font-size: 2em; transform: rotate(-45deg); opacity: 0.5;">SOLD</p> <ul style="list-style-type: none"> • Logo on: <ul style="list-style-type: none"> ⇒ Event page on FMA Website ⇒ FMA email blasts ⇒ All event marketing material • Golf Day chairperson welcome and acknowledgment • Corporate signage at venue during lunch (provided by sponsor/approved by FMA Australia) • One Team of Four (including golf and meals) • Option to supply corporate material and/or gift at venue during lunch (subject to FMA approval) 	<ul style="list-style-type: none"> • Logo on: <ul style="list-style-type: none"> ⇒ Event page on FMA Website ⇒ FMA email blasts ⇒ All event marketing material • Golf Day chairperson welcome and acknowledgment • Corporate signage at venue registration & breakfast area (provided by sponsor/ approved by FMA Australia) • One Team of Four (including golf and meals) • Option to supply corporate material and/or gift at venue during breakfast (subject to FMA approval)

PLAYER PRIZES

- **First Prize - Investment \$2,200 (exc GST) - ~~Limit of one~~ **SOLD****
- **Second Prize - Investment \$2,000 (exc GST) - Limit of one**
- **Third Prize - Investment \$1,800 (exc GST) - Limit of one**
** third prize cannot be sold unless 3rd prize has been taken*

- Logo on:
 - ⇒ Event page on FMA Website
 - ⇒ FMA email blasts
 - ⇒ All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at venue (max of 2 - provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift at the venue (subject to FMA approval)
- Suitable team prize for 4 people to be provided by sponsor (subject to FMA approval)

Longest Drive Investment \$1,800 (exc GST) + suitable player prize <i>Limit of two</i>	Nearest to the Pin Investment \$1,800 (exc GST) + suitable player prize <i>Limit of two</i>
<ul style="list-style-type: none"> • Logo on: <ul style="list-style-type: none"> ⇒ Event page on FMA Website ⇒ FMA email blasts ⇒ All event marketing material • Golf Day chairperson welcome and acknowledgment • Corporate signage—teardrop banner at allocated hole (provided by sponsor/ approved by FMA Australia) • One Team of Four (including golf and meals) • One Company representative at hole (inc meals) • Option to supply corporate material and/or gift from hole (subject to FMA approval) • Player prize (subject to FMA approval) 	<ul style="list-style-type: none"> • Logo on: <ul style="list-style-type: none"> ⇒ Event page on FMA Website ⇒ FMA email blasts ⇒ All event marketing material • Golf Day chairperson welcome and acknowledgment • Corporate signage—teardrop banner at allocated hole (provided by sponsor/ approved by FMA Australia) • One Team of Four (including golf and meals) • One Company representative at hole (inc meals) • Option to supply corporate material and/or gift from hole (subject to FMA approval) • Player prize (subject to FMA approval)

⇒ *All Banners displayed at holes MUST be teardrop banners of a suitable standard size. Other types of banners run the risk not being displayed.*

⇒ *Banners MUST be received by the venue by COB on Monday 18 March, or run the risk of not being displayed.*

Hole Sponsor

Investment \$1,800 (exc GST)

14 available (6 available)

- Logo on:
 - ⇒ Event page on FMA Website
 - ⇒ FMA email blasts
 - ⇒ All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage—**teardrop banner** at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One Company representative at hole (inc meals)
- Opportunity to conduct activity/competition at allocated hole (subject to FMA approval)
- Player prize for activity (subject to FMA approval)
- Option to supply corporate material and/or gift from hole (subject to FMA approval)

⇒ *All Banners displayed at holes MUST be teardrop banners of a suitable standard size. Other types of banners run the risk not being displayed.*

⇒ *Banners MUST be received by the venue by COB on Monday 18 March, or run the risk of not being displayed.*

2018-19 Corporate Golf Day Dates

Queensland	05 October 2018	Indooroopilly Golf Course
Victoria	12 October 2018	Sandhurst Golf Course
Western Australia	26 October 2018	Joondalup Resort
New South Wales	20 March 2019	St Michaels Golf Course

Sponsorship Terms and Conditions

- All sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsorship application that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc) to FMA within 10 days of receipt of acceptance. If sponsorship fee has not been received within 10 days FMA reserves the right to offer sponsorship opportunity to another company.
- If sponsorship is taken up with less than 10 business days before the event, the sponsor must fulfil all obligations immediately.
- Sponsorships cannot be processed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- Sponsors may sponsor single or multiple events.
- For sponsorship opportunities that include signage, please note that signage is the responsibility of the sponsor. FMA will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.

Where FMA takes photos / videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.

Sponsorship Application Form/Tax Invoice

FMA Australia NSW Branch Golf Day

July 2018 - June 2019

Company Details

Company Name			
Contact Name		Position	
Address			
Suburb		State	Post Code
Email		Phone	

Yes, we would like to support FMA Australia by becoming a sponsor of the selected golf day. By signing this document we are agreeing to take part in a sponsorship arrangement and confirm I have the authority of my organisation to do so.

Authorised By	Position	
Signature	Date	

Sponsorship Opportunities

(all amounts exc GST)

Branch: **NSW**

- | | | | | | |
|--------------------------|------------------------------|--|--------------------------|--------------------------------------|-------------------------------|
| <input type="checkbox"/> | Principal Partner | \$8,000 (+GST) | <input type="checkbox"/> | Putting Green SOLD | \$3,500 (+GST) + Player prize |
| <input type="checkbox"/> | Refreshment Cart | \$3,400 (+GST) | <input type="checkbox"/> | First Prize SOLD | \$2,200 (+GST) + team prize |
| <input type="checkbox"/> | Second Prize | \$2,000 (+GST) + team prize | <input type="checkbox"/> | Third prize | \$1,800 (+GST) + team prize |
| <input type="checkbox"/> | 19th Hole (lunch) | \$3,000 (+GST) SOLD | <input type="checkbox"/> | Shotgun Start (breakfast) | \$2,700 (+GST) |
| <input type="checkbox"/> | Longest Drive | \$1,800 (+GST) + player prize | <input type="checkbox"/> | Nearest to the Pin | \$1,800 (+GST) + player prize |
| <input type="checkbox"/> | Hole Sponsor | \$1,800 (+GST) + prize for activity/comp | | | |

Please complete Payment details on the following page

Payment Details & Authority

Cheque (Made payable to FMA Australia, Suite 4.01, 838 Collins Street, Docklands, VIC 3008)

EFT Bank: CBA BSB: 063 000 ACC: 10529527 EFT reference: *(please use event name as ref - include your state)*

Credit Card

Visa

Mastercard

Amex

Card Number	Expiry Date	CSV
Cardholders Name		
Signature	Payment Amount + GST	\$

- To confirm sponsorship, payment must be received by Facility Management Association of Australia at least 4 weeks prior to the event
- Credit card payments will appear as 'FMA Australia' on your statement and payments of \$2,000+ may incur an additional 3% charge
- **Tax Invoice:** Please keep a copy of this form for your records. You will be issued with an invoice/receipt upon receipt of completed sponsorship form.

Please return completed forms to FMA Australia

Email: events@fma.com.au

FMA ABN 57 003 551 844



www.fma.com.au

