



# Corporate Golf Days 2022



Sponsorship Opportunities

## Principal Partner

### *Limit of one only*

- Partner noted on marketing material  
Naming rights - to be presented as:  
**FMA XXX (state) Corporate Golf Day - Partnered by XXXX**
- Logo on:
  - Event page on FMA Website with link to company website
  - FMA email blasts
  - All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at venue (maximum of 4, provided by sponsor/approved by FMA)
- One complimentary team registration (up to 4 players including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval) for player satchels
- Option to run a business card draw, card details to be provided post Golf Day (prize supplied by sponsor / approved by FMA)

| STATE       | INVESTMENT (exc. GST) |
|-------------|-----------------------|
| NSW/VIC/QLD | \$8,000               |
| WA          | \$4,000               |
| SA          | \$4,000               |
| ACT         | \$3,000               |

**PRINCIPAL PARTNER**

*Limit of one only*

# Putting Green

*Limit of one only*

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at putting green (provided by sponsor/approved by FMA)
- One Team of Four (including golf and meals) ( not included in ACT package)
- One rep at putting green (includes all meals)
- Putting competition (competition assistance from Course staff and prize to be supplied by sponsor/approved by FMA Australia)
- Option to supply corporate material and/or gift from the green (subject to FMA approval)

NSW

- Includes sausage sizzle provided by club on the green

| STATE       | INVESTMENT (exc. GST) |
|-------------|-----------------------|
| NSW/VIC/QLD | \$3,500               |
| WA          | \$3,200               |
| SA          | \$3,200               |
| ACT         | \$1,000               |

**PUTTING GREEN**

Limit of one only

## Refreshment Cart

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage on cart (provided by sponsor to specifications by club & to be approved by FMA)
- One Team of Four (including golf and meals)
- One rep on cart (Inc. meals)
- Option to distribute business cards or brochures from cart (provided by sponsor/approved by FMA Australia)
- Option to supply corporate material and/or gift from the cart (subject to FMA approval)

| STATE       | INVESTMENT (exc. GST) |
|-------------|-----------------------|
| NSW/VIC/QLD | \$3,400               |
| WA          | \$3,200               |
| SA          | \$3,200               |
| ACT         | \$1,800               |

**REFRESHMENT CART**

Limit of three

## 19<sup>th</sup> Hole Sponsors

### *Limit of two*

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf Day chairperson welcome and acknowledgment
- 2 x Corporate signage at venue during end of event function
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift at end of event function (subject to FMA approval)

## 19<sup>th</sup> Hole (Beverage Sponsor)

### *Limit of one*

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at venue during (max of one – provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)

\*Beverage Sponsorship available once 2 x lunch sponsorships sold

| STATE                          | INVESTMENT (exc. GST) |
|--------------------------------|-----------------------|
| <b>NSW</b>                     | \$3,000               |
| <b>NSW: Beverage Sponsor</b>   | \$1,500               |
| <b>QLD</b>                     | \$3,000               |
| <b>QLD Beverage Sponsor</b>    | \$1,500               |
| <b>VIC</b>                     | \$3,000               |
| <b>VIC: Beverage Sponsor</b>   | \$1,500               |
| <b>WA</b>                      | \$2,700               |
| <b>WA Beverage Sponsor</b>     | \$1,500               |
| <b>SA/ACT</b>                  | \$2,700               |
| <b>SA/ACT Beverage Sponsor</b> | \$1,500               |

19<sup>th</sup> Hole  
Limit of two

## Shotgun Start (Breakfast/Lunch Sponsor)

*Limit of two*

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf Day chairperson welcome and acknowledgment
- Corporate signage at venue registration & pre tee off function
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval)

| STATE         | INVESTMENT (exc. GST) |
|---------------|-----------------------|
| NSW Breakfast | \$2,000               |
| QLD Breakfast | \$2,000               |
| VIC Breakfast | \$2,000               |
| WA Breakfast  | \$1,800               |
| SA Lunch      | \$1,800               |
| ACT Lunch     | \$1,800               |

**SHOTGUN START**

Limit of two

# Player Prizes

## *Limit of one each*

- Suitable team prize for four people to be provided by sponsor (subject to FMA approval)\*
  - › 1<sup>st</sup> prize value approx \$300 per person in the team
  - › 2<sup>nd</sup> prize value approx \$150 per person in the team
  - › 3<sup>rd</sup> prize value approx \$50 per person in the team

\*Vouchers from the Pro Shop on course can be a good option
- Logo on:
  - › Event page on FMA Website
  - › FMA email blasts
  - › All event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage at venue (max of two – provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift at the venue (subject to FMA approval)

| PRIZE               | INVESTMENT (SA/ACT) (exc. GST) |
|---------------------|--------------------------------|
| <b>First Prize</b>  | \$2,200 (\$1,800)              |
| <b>Second Prize</b> | \$2,000 (\$1,600)              |
| <b>Third Prize*</b> | \$1,800 (\$1,400)              |

*\*third prize cannot be sold unless second prize has been taken*

**PLAYER PRIZES**

Limit of one

# Longest Drive

## Limit of two

- Player prize to be supplied by sponsor (subject to FMA approval)
- Logo on:
  - Event page on FMA Website
  - FMA email blasts
  - All event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage – teardrop banner at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One company representative at hole (Inc. meals)
- Option to supply corporate material and/or gift for the player bag (QLD, VIC, WA)/from hole (NSW) (subject to FMA approval)
- 

- *All banners displayed at holes MUST be teardrop banners of a suitable standard size. Other types of banners run the risk of not being displayed.*
- *Banners MUST be received by the venue by COB on Monday 18 March or run the risk of not being displayed.*

| STATE       | INVESTMENT (exc. GST) |
|-------------|-----------------------|
| NSW/VIC/QLD | \$1,800               |
| WA          | \$1,500               |
| SA          | \$1,500               |
| ACT         | \$1,200               |

**LONGEST DRIVE**

Limit of two



## Nearest to the Pin

### *Limit of two*

- Player prize (subject to FMA approval)
- Logo on:
  - › Event page on FMA Website
  - › FMA email blasts
  - › All event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage – teardrop banner at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One company representative at hole (Inc. meals)
- Option to supply corporate material and/or gift from hole (subject to FMA approval)

- *All banners displayed at holes MUST be teardrop banners of a suitable standard size. Other types of banners run the risk of not being displayed.*
- *Banners MUST be received by the venue as indicated or run the risk of not being displayed.*

| STATE       | INVESTMENT (exc. GST) |
|-------------|-----------------------|
| NSW/VIC/QLD | \$1,800               |
| WA          | \$1,500               |
| SA          | \$1,500               |
| ACT         | \$1,200               |

NEAREST TO THE PIN

Limit of two

# Hole Sponsor

18

## *available*

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage – teardrop banner at allocated hole (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- One company representative at hole (Inc. meals)
- Opportunity to conduct activity/competition at allocated hole (subject to FMA approval)
- Player prize for activity (subject to FMA approval)
- Option to supply corporate material and/or gift from hole (subject to FMA approval)

- *All banners displayed at holes MUST be teardrop banners of a suitable standard size. Other types of banners run the risk of not being displayed.*
- *Banners MUST be received by the venue as indicated or run the risk of not being displayed.*

| STATE       | INVESTMENT (exc. GST) |
|-------------|-----------------------|
| NSW/VIC/QLD | \$1,800               |
| WA          | \$1,500               |
| SA          | \$1,500               |
| ACT         | \$1,200               |

**HOLE SPONSOR**

14 available

## Water or Sausage Sizzle Sponsor

*Limit of one: VIC exclusive*

- Logo on:
  - > Event page on FMA Website
  - > FMA email blasts
  - > All event marketing material
- Golf day chairperson welcome and acknowledgment
- Corporate signage at venue registration & breakfast area (provided by sponsor/approved by FMA Australia)
- One Team of Four (including golf and meals)
- Option to supply corporate material and/or gift (subject to FMA approval) for the player bag

| STATE | INVESTMENT (exc. GST) |
|-------|-----------------------|
| VIC   | \$2,100               |

**WATER/SAUSAGE SIZZLE SPONSOR**

Limit of one

## Sponsorship Terms and Conditions

- Corporate Sponsor Partners will be offered first right of refusal on all packages after which sponsorships will be awarded on a first come, first served basis. The Facility Management Association of Australia (FMA) retains the right to reject any sponsorship application that it deems inappropriate.
- The sponsor must provide the sponsorship funds, logo image (in the format required) and other details as required (such as correct use of sponsor's name, trademarks etc.) to FMA within 10 days of receipt of acceptance. If sponsorship fee has not been received within 10 days, FMA reserves the right to offer the sponsorship opportunity to another company.
- If sponsorship is taken up with less than 10 business days before the event, the sponsor must fulfil all obligations immediately.
- Sponsorships cannot proceed without payment. Funds must be payable in Australian dollars. Refunds are not available for sponsorships.
- FMA will not be liable for damage or loss to a sponsor's properties through fire, theft, accident or any other cause, whether the result of negligence or otherwise.
- For sponsorship opportunities that include signage, please note that signage is the responsibility of the sponsor. FMA will inform each sponsor of the maximum size, number of signs etc.
- There are no refunds for cancellations by sponsors. If a sponsor cancels at any time, for any reason, the sponsor will be responsible for the entire sponsorship fee.
- FMA reserve the right to make changes to the event agendas. Unforeseen circumstances may result in the substitution of a presentation, venue, topic or speaker. FMA reserves the right to reject or rescind any registration and return registration fees accordingly. Registrant, speaker, sponsor, or other attendee or agent assumes all risks incidental to participation in all event activities, including loss or damage to property and/or personal injury.
- Where FMA takes photos/videos at events, by attending you give permission to use images taken at the event, as well as any written comments on our evaluation forms in advertising and promotion.

# Sponsorship Application Form/Tax Invoice

## FMA Australia State Branch Corporate Golf Days

2022

### Company Details

|              |  |          |           |
|--------------|--|----------|-----------|
| Company Name |  |          |           |
| Contact Name |  | Position |           |
| Address      |  |          |           |
| Suburb       |  | State    | Post Code |
| Email        |  | Phone    |           |

Yes, we would like to support FMA Australia by becoming a sponsor of the selected golf day. By signing this document, we are agreeing to take part in a sponsorship agreement and confirm I have the authority of my organisation to do so.

|               |          |  |
|---------------|----------|--|
| Authorised by | Position |  |
| Signature     |          |  |

Sponsorship package \_\_\_\_\_

\$ \_\_\_\_\_ *(all amounts exc. GST)*

Branch/State: \_\_\_\_\_

Please complete Payment details on the following page

## Payment Details & Authority

**EFT Bank:** CBA BSB: 063 000 ACC: 10529527 EFT reference: *(please use event name as ref – include your state)*

**Credit Card – please call me to take card details over the phone**

**Cheque** (made payable to FMA Australia, GPO Box 178, Melbourne 3001)

- Payment must be received by Facility Management Association of upon return of this agreement or a minimum of 4 weeks prior to the event date.
- Credit card payments will appear as 'FMA Australia' on your statement and may incur an additional 3% charge
- **Tax Invoice:** Please keep a copy of this form for your records. You will be issued with an invoice/receipt upon receipt of completed sponsorship form.

**Please return completed forms to FMA Australia**

**Email: [events@fma.com.au](mailto:events@fma.com.au)**

FMA ABN 57 003 551 844