



2009/10 Sponsorship and Advertising Opportunities



Contact:
Rosie Bennett
Tel: 03 8641 6666
Fax: 03 9640 0374
Email: rb@fma.com.au

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For more information on sponsorship & advertising opportunities, contact:

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Please note all prices are exclusive of GST

Facility Management Association of Australia

The Facility Management Association of Australia Ltd (FMA Australia) is Australia's leading professional body for facility managers, who are professionals involved in the strategic and operational management of significant facilities in public and private sector organisations. Facilities include commercial, educational, industrial, government and landmark buildings or infrastructure. Facility Managers either manage aspects of these facilities or provide services to them.

Since its establishment in 1989, FMA Australia has seen significant growth, with some 2,000 individual and corporate members and branches in New South Wales, Victoria, South Australia, Western Australia, Queensland and the Australian Capital Territory.

FMA Australia provides a range of member services including networking , professional development opportunities, an industry credential program, support for special interest groups and a national annual conference, ideaction, held each year in May.

Through taking a leading advocacy role on behalf of its members, FMA Australia represents the interests of the FM industry to government and regulatory bodies, encourages the development of university courses in facility management and promotes the facility management profession to senior management and the media, to increase the understanding of this important area across business and the wider community.

FMA Australia also enjoys a productive relationship with IFMA and BIFM through its Partners in FM Excellence agreements with IFMA and BIFM and is proud to be a founding member of Global FM.

Branch Events 2009/10

Site Visits

Supporter	Member: \$1,500 Non Member: \$1,800
Sponsorship package includes:	
Supporter acknowledgement by event chairperson.	
Your company logo on event registration form.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Your corporate signage on display at event venue (one banner) (signage to be provided by supporter and approved by FMA Australia).	
Two complimentary site visit registrations.	
Opportunity to provide company material to be displayed on event registration table (material to be provided by supporter and approved by FMA Australia).	

Please note that site visits are available to sponsor in each branch and we are able to tailor packages to include a number of these events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

Branch Events 2009/10

Breakfast Forums

Major Supporter	Member: \$1,950 Non Member: \$2,300
Sponsorship package includes:	
Supporter acknowledgement by event chairperson.	
Your company logo on event registration form.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Your corporate signage on display at event venue (two banners) (signage to be provided by supporter and approved by FMA Australia).	
Your company logo and description on PowerPoint presentation slide to be rotating on stage at event (one slide per supporter). Logo to be supplied to FMA Australia for production of slide layout.	
Two complimentary breakfast registrations.	
Opportunity to provide company material to be displayed on event registration table (material to be provided by supporter and approved by FMA Australia) (one item or company folder with several items).	
Opportunity to supply company article for display on FMA Australia website.	
Opportunity to conduct a business card draw. Prize to be supplied by supporter and approved by FMA Australia. Business card details will be supplied after the event by FMA Australia.	

Please note that breakfasts are available to sponsor in each branch and we are able to tailor packages to include a number of these events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

Please note all prices are exclusive of GST

Branch Events 2009/10

Lunch Forums

Major Supporter	Member: \$2,250 Non Member: \$2,700
Sponsorship package includes:	
Supporter acknowledgement by event chairperson.	
Your company logo on event registration form.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Your corporate signage on display at event venue (two banners) (signage to be provided by supporter and approved by FMA Australia).	
Your company logo and description on PowerPoint presentation slide to be rotating on stage at event (one slide per supporter). Logo to be supplied to FMA Australia for production of slide layout.	
Two complimentary lunch registrations.	
Opportunity to provide company material to be displayed on event registration table (material to be provided by supporter and approved by FMA Australia) (one item or company folder with several items).	
Opportunity to supply company article for display on dedicated events page.	
Opportunity to conduct a business card draw. Prize to be supplied by supporter and approved by FMA Australia. Business card details will be supplied after the event by FMA Australia.	

Please note that lunches are available to sponsor in NSW, ACT, QLD, SA and WA. We are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

A Christmas lunch sponsorship package is available in NSW, ACT, QLD, SA and WA. Inclusions are the same as those listed above for lunch forums. The price for sponsorship of one Christmas lunch is \$3,000 for FMA Australia members and \$3,600 for non-members.

Please note all prices are exclusive of GST

Branch Events 2009/10

Melbourne Cup Lunch - NSW

Major Supporter	Member: \$3,000 Non Member: \$3,600
Sponsorship package includes:	
Supporter acknowledgement by event chairperson.	
Your company logo on event registration form.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Your corporate signage on display at event venue (two banners) (signage to be provided by supporter and approved by FMA Australia).	
Your company logo and description on PowerPoint presentation slide to be rotating on stage at event (one slide per supporter). Logo to be supplied to FMA Australia for production of slide layout.	
Two complimentary lunch registrations.	
Opportunity to provide company material to be displayed on event registration table (material to be provided by supporter and approved by FMA Australia) (one item or company folder with several items).	
Opportunity to supply company article for display on dedicated events page.	
Opportunity to conduct a business card draw. Prize to be supplied by supporter and approved by FMA Australia. Business card details will be supplied after the event by FMA Australia.	

Please note all prices are exclusive of GST

Branch Golf Day 2009/10

Major Supporter <i>Exclusive Opportunity</i>	Member: \$4,400 Non-member: \$5,300
Sponsorship package includes:	
FMA Australia Branch Golf Day to be named in conjunction with your company.	
Recognition as the major supporter on the invitation/registration brochure.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Your company acknowledged as the major supporter by the event chairperson on the day.	
Your corporate signage on display at event venue (signage to be provided by your company and approved by FMA Australia).	
Your corporate signage on display within event dining area (signage to be provided by your company and approved by FMA Australia).	
Four complimentary registrations (including golf and meals).	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	
Opportunity to supply company article for display on FMA Australia website.	
Opportunity to conduct a business card draw. Prize to be supplied by supporter and approved by FMA Australia. Business card details will be supplied after the event by FMA Australia.	

Please note that this package is available in ACT, WA and SA. We are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

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Branch Golf Day 2009/10

Drinks / Refreshment Cart <i>Two Opportunities Only</i>	Member: \$2,000 Non-member: \$2,400
Sponsorship package includes:	
Recognition on the invitation/registration brochure as drinks/refreshment cart supporter.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Acknowledgement as drinks/refreshment cart supporter by event chairperson on the day.	
Your corporate signage on display on the drinks/refreshment cart (signage to be provided by your company and approved by FMA Australia).	
Opportunity to provide card/photo featuring your company logo to be distributed on cart (to be provided by your company and approved by FMA Australia).	
Two complimentary registrations (including golf and meals)..	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Please note that this package is available in each branch and we are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

Branch Golf Day 2009/10

Putting Green <i>Exclusive Opportunity</i>	Member: \$2,200 Non-member: \$2,600
Sponsorship package includes:	
Recognition on the invitation/registration brochure as putting green supporter.	
Your company logo and link to your website to feature on all dedicated emails advertising the event.	
Your company logo and link to your website to feature on the relevant event page on the FMA Australia website.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Acknowledgement as putting green supporter by event chairperson on the day.	
Your corporate signage on display at the putting green (signage to be provided by your company and approved by FMA Australia).	
One complimentary registration (including golf and meals).	
Opportunity to stage a putting competition (competition details and prize to be supplied by your company and approved by FMA Australia).	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Please note that events are available to sponsor in each branch and we are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

Branch Golf Day 2009/10

First Prize <i>Exclusive Opportunity</i>	Member: \$1,500 Non-member: \$1,800
Sponsorship package includes:	
Recognition on the invitation/registration brochure as first prize supporter.	
Acknowledgement of your company in following edition of FMA Online featuring your logo and link to your website.	
Acknowledgement as first prize supporter by event chairperson on the day.	
Your corporate signage on display at event venue (signage to be provided by your company and approved by FMA Australia).	
One complimentary registration (including golf and meals).	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Second Prize <i>Exclusive Opportunity</i>	Member: \$1,000 Non-member: \$1,200
Sponsorship package includes:	
Recognition on the invitation/registration brochure as second prize supporter.	
Acknowledgement as second prize supporter by event chairperson on the day.	
Your corporate signage on display at specified hole(s) (signage to be provided by your company and approved by FMA Australia).	
One complimentary registration (including golf and meals).	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Please note that these packages are available in each branch and we are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

Branch Golf Day 2009/10

Longest Drive <i>Two Opportunities Only</i>	Member: \$900 Non-member: \$1,100
Sponsorship package includes:	
Recognition on the invitation/registration brochure as longest drive supporter.	
Acknowledgement as longest drive supporter by event chairperson on the day.	
Your corporate signage on display at event venue (signage to be provided by your company and approved by FMA Australia).	
Company representative present at the tee.	
Opportunity to provide a prize (prize to be supplied by your company and approved by FMA Australia).	
Complimentary player when registering a team of 4 (4 for the price of 3)	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Nearest To The Pin <i>Offered On All Par Three Holes</i>	Member: \$900 Non-member: \$1,100
Sponsorship package includes:	
Recognition on the invitation/registration brochure as nearest to the pin supporter.	
Acknowledgement as nearest to the pin supporter by event chairperson on the day.	
Your corporate signage on display at specified hole(s) (signage to be provided by your company and approved by FMA Australia).	
Company representative present at the tee.	
Opportunity to provide a prize (prize to be supplied by your company and approved by FMA Australia).	
Complimentary player when registering a team of 4 (4 for the price of 3)	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Please note that these packages are available in each branch and we are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

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Branch Golf Day 2009/10

Hole Supporter <i>Limited Opportunity</i>	Member: \$700 Non-member: \$850 <i>per hole</i>
Sponsorship package includes:	
Acknowledgement as hole supporter by event chairperson on the day.	
Your corporate signage on display at the relevant hole(s) (signage to be provided by your company and approved by FMA Australia).	
Company representative present at the tee.	
Complimentary player when registering a team of 4 (4 for the price of 3)	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	

Promotional Bags <i>Exclusive Opportunity</i>	In Kind
Sponsorship package includes:	
Opportunity to provide promotional bags branded with your company logo to be distributed to each attendee at the golf day. (bag to be provided by your company and approved by FMA Australia).	
Acknowledgement as supporter by event chairperson on the day.	
Your corporate signage on display at specified hole (signage to be provided by your company and approved by FMA Australia).	
One complimentary registration (including golf and meals).	
Company representative present at the tee.	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	
<p>Please note that there is an option available for the promotional bags to be supplied by FMA Australia and branded with your company logo. Please contact us to discuss this option further.</p>	

Please note that these packages are available in each branch and we are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

Branch Golf Day 2009/10

Promotional Items <i>Unlimited</i>	In Kind
Sponsorship package includes:	
Acknowledgement as supporter by event chairperson on the day.	
Opportunity to provide gift/company material to be included in promotional bag for every player (gift/material to be provided by your company and approved by FMA Australia).	
Suggested items	
Sunscreen	
Caps / hats	
Towels	
Golf balls	
Tees	
Pens	
Markers	
Shirts	
Umbrellas	
Other	

Please note that this package is available in each branch and we are able to tailor packages to include a number of events across several branches. Please contact Rosie Bennett at FMA Australia on 03 8641 6666 for more information.

ideaction10

About ideaction10

FMA Australia's annual conference, ideaction, is the premier facility management learning and networking event in the Australasia region.

Held over three days in May, the conference combines a line-up of world-class speakers covering the latest FM issues and insightful site visits. It's not all work though, with a range of social and networking events which includes the highly popular Chairman's Welcome Reception and the Gala Dinner.

ideaction10: *ideas in action*, will be FMA Australia's 21st annual conference and will be held in Perth from 12-14 May 2010.

ideaction10

Platinum Sponsor <i>Exclusive opportunity</i>	Member: \$33,600 Non-member: \$40,300
Sponsorship package includes:	
Acknowledgement of sponsorship on the FMA Australia and ideaction website home pages.	
Company logo with link to your website on FMA Australia and ideaction websites.	
One page on FMA Australia website dedicated to your organisation.	
Tower advertisement on front page of FMA Australia website for six months.	
Banner advertisement on the ideaction website for six months.	
Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.	
Recognition as Platinum sponsor on FMA Australia's pages in the March and June editions of Facility Perspectives.	
Logo to appear on title slides in all rooms throughout the conference.	
Official recognition during speeches as sponsor.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
A quarter page advertisement in the ideaction conference registration brochure (electronic).	
Company logo and recognition of sponsorship on the pocket program badge insert for use by all delegates at the conference.	
Nominated sponsor of one keynote address (not opening or closing keynote).	
One complimentary six by six metre exhibition.	
Company logo and link to your website to feature on all email marketing of the conference.	
Recognition of sponsorship, company logo and link to your website in the event write-up in the ideaction edition of FMA Online.	
Four complimentary full conference registrations including social events.	
Four additional complimentary welcome reception tickets.	
Six additional complimentary gala dinner tickets.	
Two complimentary inserts in delegate satchels.	
Company logo on front of conference satchel.	
Advertorial/feature in conference edition of Facility Perspectives.	

Please note all prices are exclusive of GST

ideaction10

Diamond Sponsor <i>Two opportunities</i>	Member: \$12,600 Non-member: \$15,000
Sponsorship package includes:	
Acknowledgement of sponsorship on the FMA Australia and ideaction website home pages.	
Company logo with link to your website on FMA Australia and ideaction websites.	
Tower advertisement on front page of FMA Australia website for three months.	
Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.	
Recognition of sponsorship on FMA Australia's pages in the March and June editions of Facility Perspectives.	
Official recognition during speeches as sponsor.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Company logo and recognition of sponsorship on the pocket program badge insert for use by all delegates at the conference.	
Nominated sponsor of one concurrent session stream of your choice.	
One complimentary three by three metre exhibition.	
Company logo and link to your website to feature on all email marketing of the conference.	
Recognition of sponsorship, company logo and link to your website in the event write-up in the ideaction edition of FMA Online.	
Two complimentary full conference registrations including social events.	
Two additional complimentary welcome reception tickets.	
Four additional complimentary gala dinner tickets.	
One complimentary insert in delegate satchels.	

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ideaction10

Gala Dinner Sponsor <i>Exclusive opportunity</i>	Member: \$17,300 Non-member: \$20,800
Sponsorship package includes:	
Acknowledgement of sponsorship on the FMA Australia and ideaction website home pages.	
Company logo with link to your website on FMA Australia and ideaction websites.	
Tower advertisement on front page of FMA Australia website for three months.	
Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.	
Recognition of sponsorship on FMA Australia's pages in the March and June editions of Facility Perspectives.	
Logo to appear on slides displayed during the gala dinner.	
Official recognition during speeches as sponsor.	
Verbal recognition of sponsorship at the opening of the gala dinner.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Company logo and recognition of sponsorship on the pocket program badge insert for use by all delegates at the conference.	
Company logo on event menus.	
Opportunity to address the audience at the gala dinner.	
Opportunity to provide a gift to all attendees at the gala dinner (gift to be supplied by sponsor and approved by FMA Australia).	
Company signage on display at event venue.	
One complimentary three by three metre exhibition.	
Company logo and link to your website to feature on all email marketing of the conference.	
Recognition of sponsorship, company logo and link to your website in the event write-up in the ideaction edition of FMA Online.	
Two complimentary full conference registrations including social events.	
Complimentary table of ten at the gala dinner.	
One complimentary insert in delegate satchels.	

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ideaction10

Chairman's Welcome Reception Sponsor <i>Exclusive opportunity</i>	Member: \$11,550 Non-member: \$13,850
Sponsorship package includes:	
Acknowledgement of sponsorship on the FMA Australia and ideaction website home pages.	
Company logo with link to your website on FMA Australia and ideaction websites.	
Tower advertisement on front page of FMA Australia website for three months.	
Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.	
Recognition of sponsorship on FMA Australia's pages in the March and June editions of Facility Perspectives.	
Logo to appear on slides displayed during the Chairman's welcome reception (if applicable).	
Official recognition during speeches as sponsor.	
Verbal recognition of sponsorship at the opening of the Chairman's welcome reception.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Company logo and recognition of sponsorship on the pocket program badge insert for use by all delegates at the conference.	
Opportunity to address the audience at the Chairman's welcome reception.	
Company signage on display at event venue.	
Company logo and link to your website to feature on all email marketing of the conference.	
Recognition of sponsorship, company logo and link to your website in the event write-up in the ideaction edition of FMA Online.	
Two complimentary full conference registrations including social events.	
Four additional complimentary welcome reception tickets.	
One complimentary insert in delegate satchels.	

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ideaction10

Opening Keynote Sponsor <i>Exclusive opportunity</i>	Member: \$10,000 Non-member: \$12,000
Sponsorship package includes:	
Acknowledgement of sponsorship on the ideaction website home page.	
Company logo with link to your website on FMA Australia and ideaction websites.	
Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.	
Recognition of sponsorship on FMA Australia's pages in the March and June editions of Facility Perspectives.	
Logo to appear on slides displayed during the opening keynote session.	
Official recognition during speeches as sponsor.	
Verbal recognition of sponsorship at the beginning of the opening keynote session.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Company logo and recognition of sponsorship on the pocket program badge insert for use by all delegates at the conference.	
Opportunity to thank the speaker and say a few words as to why your company sponsored this session.	
One complimentary three by three metre exhibition.	
Recognition of sponsorship, company logo and link to your website in the event write-up in the ideaction edition of FMA Online.	
One complimentary full conference registration including social events.	
One additional complimentary welcome reception ticket.	
Two additional complimentary gala dinner tickets.	
One complimentary insert in delegate satchels.	

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ideaction10

Keynote Sponsor <i>Two opportunities</i>	Member: \$5,250 Non-member: \$6,300
Sponsorship package includes:	
Acknowledgement of sponsorship on the ideaction website home page.	
Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.	
Recognition of sponsorship on FMA Australia's pages in the March and June editions of Facility Perspectives.	
Logo to appear on slides displayed during sponsored keynote session.	
Official recognition during speeches as sponsor.	
Verbal recognition of sponsorship at the beginning of sponsored keynote session.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Recognition of sponsorship in the event write-up in the ideaction edition of FMA Online.	
One complimentary full conference registration including social events.	
One additional complimentary gala dinner ticket.	
One complimentary insert in delegate satchels.	

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ideaction10

<p>Concurrent Sessions Sponsor <i>Includes sponsorship of four sessions in one room over two days</i></p>	<p>Member: \$6,500 Non-member: \$7,800</p>
<p>Sponsorship package includes:</p>	
<p>Acknowledgement of sponsorship on the ideaction website home page.</p>	
<p>Company logo with link to website featured on dedicated conference proceedings page on FMA Australia website, the link for which will be emailed to all delegates.</p>	
<p>Recognition of sponsorship on FMA Australia's pages in the March and June editions of Facility Perspectives.</p>	
<p>Logo to appear on slides displayed during sponsored sessions.</p>	
<p>Official recognition during speeches as sponsor.</p>	
<p>Verbal recognition of sponsorship at the opening of sponsored sessions.</p>	
<p>Opportunity to display signage and other branded materials in a designated area in your sponsored room (signage/materials to be provided by sponsor and approved by FMA Australia).</p>	
<p>Recognition of sponsorship in the ideaction conference registration brochure (electronic).</p>	
<p>Recognition of sponsorship in the event write-up in the ideaction edition of FMA Online.</p>	
<p>One complimentary full conference registration including social events.</p>	
<p>One complimentary insert in delegate satchels.</p>	

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ideaction10

Delegate Satchel Insert	Member: \$2,100 Non-member: \$2,500
Sponsorship package includes:	
Official recognition of support during speeches.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
One insert in delegate satchels (branded promotional item or printed material to be supplied by supporter and approved by FMA Australia).	

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ideaction10

Delegate Satchel Luggage Tag Sponsor <i>Exclusive opportunity</i>	Member: \$4,400 Non-member: \$5,300
Sponsorship package includes:	
Acknowledgement of sponsorship on the ideaction website home page.	
Official recognition during speeches as sponsor.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Company branding on delegate satchel luggage tag.	
One complimentary full conference registration including social events.	
One complimentary insert in delegate satchels.	

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ideaction10

Lanyards Sponsor <i>Exclusive opportunity</i>	Member: \$5,800 Non-member: \$6,950
Sponsorship package includes:	
Acknowledgement of sponsorship on the ideaction website home page.	
Official recognition during speeches as sponsor.	
Recognition of sponsorship in the ideaction conference registration brochure (electronic).	
Company branding on lanyards.	
One complimentary full conference registration including social events.	
One complimentary insert in delegate satchels.	

Please note all prices are exclusive of GST

ideaction10

Display Stand	Member: \$2,500 Non-member: \$3,000
Package includes:	
3m x 3m exhibition stand in the designated exhibition area of the conference venue, including two people to man the stand (catering will be provided for two people. If you require more than two people to man your stand, an additional charge per person will be incurred).	
Inclusion on the exhibitor listing in the pocket program badge insert for use by all delegates at the conference.	
One complimentary insert in delegate satchels.	

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FMA Online

FMA Online Corporate Support Opportunities	Member: \$3,200 Non-member: \$3,700 <i>per edition</i>
<p>FMA Online e-newsletter is the Facility Management Association of Australia Ltd's (FMA Australia) monthly electronic newsletter which is distributed eleven times a year to more than 7,500 contacts consisting of both FMA Australia members and non-members on our database.</p> <p>The FMA Online e-newsletter has been established to ensure timely and accurate information is passed on to our members and throughout the industry and is the main form of communication for members, with links to FMA Australia's website. All state branches are represented in all editions ensuring a complete national focus.</p> <p>Exclusive sponsorship for each edition of the newsletter is available.</p>	
<p>Sponsorship package includes:</p>	
<p>Front page banner to contain 'FMA Australia is proudly supported by "company name"'. </p>	
<p>Opportunity to include within the newsletter, an article either about your company or to address key industry findings which will be accessed by a link to FMA Australia's website where the full article is posted (maximum 1,000 words).</p>	
<p>Your company logo in full colour at the top of the front page of the newsletter.</p>	
<p>Your company logo to be accompanied by an advertisement (limited to 50 words).</p>	
<p>Link to your company website made available at the base of the advertisement section of the newsletter (with wording such as 'to find out more about this month's newsletter supporter please click here').</p>	
<p>Your company's full address details at the base of the article.</p>	

Please note all prices are exclusive of GST

FMA Australia Website

FMA Australia Website Advertising Opportunities

Why advertise on the FMA Australia website?

3500 hits a week

FMA Australia's website is the number one repository of facilities management knowledge with member services information, events registration facilities, recruitment and career position listings, newsletter archives and news. A quick search in Google on facilities management or facility management worldwide will provide testament to this fact.

Statistics on your advertisement's performance

We can supply statistics regarding your advertisement's performance, providing you with measurable results and a feedback basis for further marketing improvements.

Ability to change advertisement copy on the fly

One client increased their click-through rate three-fold by publishing an altered advertisement promoting an information night for their product – a call to action that got results!

Advertising Options

The development of the website advertising component now provides two advertising formats, the banner advertisement and the tower advertisement, as well as the capability to display advertisements on individual pages.

Banner Advertisement

The banner advertisement is 550 pixels wide by 70 pixels high and is available at \$550 + GST per month, with a minimum booking period of three (3) months.

Tower Advertising

A maximum of five (5) tower advertisement positions will appear below the Event Calendar. Tower advertisements are 120 pixels wide by 170 pixels high and are available at \$380 + GST per month, with a minimum booking period of three (3) months.

Details, discounts and loadings applicable

Where more than one banner advertisement is booked for the space, a maximum of five (5) advertisements appear on a random rotational basis, at one per page view.

Advertising copy may be changed during the time booked for your advertisement.

Presently there is a loading for the *Home* page of 15%. Other pages that rank quite highly in traffic are the *FMA Online Directory* page, the *Job Listing* page and the *Event Calendar* page.

There is a discount of 10% for a six (6) month series and 15% for 12 months.

FMA Australia members receive a 20% discount on these rates.

Facility Perspectives

Facility Perspectives Advertising Opportunities

Facility Perspectives is the official quarterly publication of FMA Australia and has received widespread acclaim over the past three years. With national and overseas distribution to all FMA Australia members, Facility Perspectives has established itself as the 'must have' publication for all facility managers and the broader industry.

Facility Perspectives has been at the forefront of providing editorial content to assist facility managers with implementing innovative, cost saving and energy efficient initiatives within their own organisations.

Facility management (FM) is one of Australia's fastest growing and diversifying industries. With an annual turnover of more than AUD\$20 billion to GDP and 200,000 full time employees (or equivalents), it is now one of Australia's major business sectors.

Facility Perspectives is the vehicle of choice to reach this lucrative sector and we look forward to discussing an advertising package to suit your needs.

Advertising rates (inclusive of artwork and GST)

Double Page Spread	\$5,494.50 (including Industry Profile)
Full Page	\$3,294.50
Half Page	\$2,194.50
Outside Back Cover	\$4,944.50
Inside Front Cover	\$4,394.50
Inside Back Cover	\$3,844.50
Position Loading	+20%

Discounts

2 editions	5%
4 editions	10%

For more information please call Executive Media on 03 9274 4200, fax 03 9329 5295 or email media@executivemedia.com.au.

Branch Event Sponsorship Booking Form 2009/10

Attention: Rosie Bennett. Fax: 03 9640 0374

Company Details	
Company Name:	Contact Person:
Address:	State:
	Post Code:
Phone No:	Facsimile No:
E-mail:	
Name of event:	Date of Event:

Sponsorship Details (please indicate your support by ticking the boxes below)				
	Member price	<input checked="" type="checkbox"/>	Non-member price	<input checked="" type="checkbox"/>
Site Visit Supporter	\$1,500		\$1,800	
Breakfast Forum Major Supporter	\$1,950		\$2,300	
Lunch Forum Major Supporter	\$2,250		\$2,700	
Christmas Lunch Major Supporter	\$3,000		\$3,600	
Melbourne Cup Lunch NSW Major Supporter	\$3,000		\$3,600	

Booking Confirmation (please complete and fax to Rosie Bennett on 03 9640 0374 to hold your booking. Please note that in order to confirm this booking, the completed payment form on page 34 must be received at least two weeks prior to your sponsored event or booked advertisement appearing.)	
Total Support (excl GST) \$	Date:
Name:	Signature:
If you have any queries please contact Rosie Bennett; T. (03) 8641 6666, E. rb@fma.com.au	

Payments made by EFT, cheque or credit card will receive a complimentary tower advertisement on the FMA Australia website for one month.

Please complete the Payment Form on page 34 to take advantage of this offer.

Branch Golf Day Sponsorship Booking Form 2009/10

Attention: Rosie Bennett. Fax: 03 9640 0374

Company Details	
Company Name:	Contact Person:
Address:	State:
	Post Code:
Phone No:	Facsimile No:
E-mail:	

Sponsorship Details (please indicate your support by ticking the boxes below)				
	Member price	<input type="checkbox"/>	Non-member price	<input type="checkbox"/>
Major Supporter	\$4,400		\$5,300	
Drinks / Refreshment Cart Supporters (two available)	\$2,000		\$2,400	
Putting Green Supporter	\$2,200		\$2,600	
First Prize	\$1,500		\$1,800	
Second Prize	\$1,000		\$1,200	
Longest Drive	\$900		\$1,100	
Nearest To The Pin	\$900		\$1,100	
Hole Supporter	\$700		\$850	
Promotional Bags	In Kind		In Kind	
Promotional Items (please specify)	In Kind		In Kind	
<input type="checkbox"/> Sunscreen	<input type="checkbox"/> Tees	<input type="checkbox"/> Other (please specify)		
<input type="checkbox"/> Caps / hats	<input type="checkbox"/> Pens			
<input type="checkbox"/> Towels	<input type="checkbox"/> Markers			
<input type="checkbox"/> Golf balls	<input type="checkbox"/> Umbrellas			

Booking Confirmation (please complete and fax to Rosie Bennett on 03 9640 0374 to hold your booking. Please note that in order to confirm this booking, the completed payment form on page 34 must be received at least two weeks prior to your sponsored event or booked advertisement appearing.)	
Total Support (excl GST) \$	Date:
Name:	Signature:
If you have any queries please contact Rosie Bennett; T. (03) 8641 6666, E. rb@fma.com.au	

Payments made by EFT, cheque or credit card will receive a complimentary tower advertisement on the FMA Australia website for one month.

Please complete the Payment Form on page 34 to take advantage of this offer.

ideaction 10 Sponsorship Booking Form

Attention: Rosie Bennett. Fax: 03 9640 0374

Company Details	
Company Name:	Contact Person:
Address:	State:
	Post Code:
Phone No:	Facsimile No:
E-mail:	

Sponsorship Details (please indicate your support by ticking the boxes below)				
	Member price	✓	Non-member price	✓
Platinum Sponsor	\$33,600		\$40,300	
Diamond Sponsor	\$12,600		\$15,000	
Gala Dinner Sponsor	\$17,300		\$20,800	
Chairman's Welcome Reception Sponsor	\$11,550		\$13,850	
Opening Keynote Sponsor	\$10,000		\$12,000	
Keynote Sponsor	\$5,250		\$6,300	
Concurrent Sessions Sponsor	\$6,500		\$7,800	
Delegate Satchel Insert	\$2,100		\$2,500	
Delegate Satchel Luggage Tag Sponsor	\$4,400		\$5,300	
Lanyards Sponsor	\$5,800		\$6,950	
Display Stand	\$2,500		\$3,000	

Booking Confirmation (please complete and fax to Rosie Bennett on 03 9640 0374 to hold your booking. Please note that in order to confirm this booking, the completed payment form on page 34 must be received at least two weeks prior to your sponsored event or booked advertisement appearing.)	
Total Support (excl GST) \$	Date:
Name:	Signature:
If you have any queries please contact Rosie Bennett; T. (03) 8641 6666, E. rb@fma.com.au	

Payments made by EFT, cheque or credit card will receive a complimentary tower advertisement on the FMA Australia website for one month.

Please complete the Payment Form on page 34 to take advantage of this offer.

Payment Form 2009/10

Attention: Rosie Bennett. Fax: 03 9640 0374

In order to take advantage of the offer of a complimentary tower advertisement on the FMA Australia website for one month, payment of the full amount must be supplied with this form. Please note, all payments must be made in Australian dollars and must include GST. Charges paid by credit card will appear as *FMA Australia* on your credit card statement. **A fee of 3% will be added to credit card payments of \$2,000 or more.** Payment must be received at least two weeks prior to your sponsored event or booked advertisement appearing. Failure to pay by this time will result in your sponsorship or advertisement being cancelled.

Payment Details	
Total Support (excl GST)	\$
GST (10% of total support excl. GST)	\$
Total Support (incl. GST)	\$
Name:	Date:
Signature:	
If you have any queries please contact Rosie Bennett; T. (03) 8641 6666, E. rb@fma.com.au	

Method of Payment	
<input checked="" type="checkbox"/>	
	Cheque enclosed, made payable to FMA Australia.
	EFT to FMA Australia, BSB no. 063-000, account no. 10529527, Commonwealth Bank. Please enter EFT ref:
	Credit card (please circle):
<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Amex <input type="checkbox"/> Diners	
Credit card no:	Expiry date:
Cardholder's name:	
Signature:	

Please note that we can discuss a payment schedule to suit your requirements if you wish. Please contact Rosie Bennett on 03 8641 6666 or rb@fma.com.au for more information.